

# SHARKS ON THE MURRAY ALBURY WODONGA

## Category 2: New Business Venture

Business Name

---

Email Address

---

Business Street Address

---

City

---

Q1: Tell us about your idea.

Describe your idea in detail.

- What is your idea, and who does it help?
- What problem does it solve?
- Do you have any team members? If so, who are they, and what roles do they play?

Q2: Is your idea a product or service?

Is your idea a product, service, or both?

Q3: What makes your idea unique?

Explain how your idea stands out from similar products or services already on the market.

- What makes it better, more efficient, or more desirable for customers?

Q4: What are the costs involved in bringing your idea to life?

Provide an overview of the costs associated with launching your idea.

- Have you estimated the costs of production, marketing, and operations?
- If you have any budget estimates, please include them.

Q5: How will your idea generate revenue?

- What is your business model?
- What level of revenue is needed to make this idea a sustainable business?

Q6: What support do you need to launch your idea?

Do you need funding, mentorship, partnerships, or other resources?

Q7: Is there anything else you'd like to share? (Optional)

Use this space for any additional details, insights, or questions you have for us.

