

# ABC Sponsorship

2024-2025



WINNER

OUTSTANDING LOCAL CHAMBER

**ALBURY  
BUSINESS  
CONNECT**

RIVERINA MURRAY



# What We Do

## Connect. Inform. Support. Represent.

We create opportunities to grow and thrive. We do this by being engaging, progressive and creating opportunities for our members and sponsors.



**Connect:** We foster connections between businesses through diverse networking events, informative workshops, and engaging social gatherings.

**Inform:** We empower our members with knowledge by delivering the latest business news, trends, and legislation through regular publications, insightful workshops, and informative seminars.

**Support:** We provide a comprehensive range of support services to our members, including expert business advice, impactful advocacy programs, and insightful mentoring initiatives.

**Represent:** We serve as a powerful voice for business in the Albury region, advocating on behalf of our members to local, state, and federal governments.

# About Us

## What we do

### **Business and networking events:**

From industry-specific functions to social events, we help you to build valuable connections and find your next big opportunity.

### **Expert-led workshops:**

Gain practical skills and insights from industry leaders in a hands-on learning environment.

### **Member spotlights and promotions:**

Showcase your business to a targeted audience and get your brand noticed.

### **Business advocacy:**

We're your voice, representing your interests and championing local businesses.

## Operational Team



**Glen Robinson**  
General Manager



**Taneesha Smith**  
Compliance &  
Operations Manager



**Chloe Hall**  
Events & Administration  
Coordinator



**Dyani Bonacci**  
AlburyCBD Coordinator

# Our Board



**Daniel Tidey**  
Board Member



**Desiree Georgiou**  
Board Member



**Kiah Beaumont**  
Board Member



**Ashly Baikaloff**  
Board Member



**David Whitehouse**  
Board Member



**Joe McClelland**  
Board Member



**Amanda Ward-Morcom**  
Board Member



**Donna Duncan**  
Board Member



**Andrew Middlin**  
Board Member

# What Makes Us Different

Albury Business Connect is more than your typical chamber. Businesses in the Albury region are privileged to enjoy a **wide variety of business-related opportunities** in comparison to other regional hubs.

Our **award-winning Chamber of Commerce** empowers businesses in the region through inspiring events, learning opportunities and vital connections.

We **embrace all local businesses**, and actively promote Albury as the place to be.

There is always something happening in Albury. Our primary aim is to ensure our **local businesses lead** our region for growth and opportunity.

## Increase your business reach

**Engagement:** We're passionate about creating opportunities for our members to connect, learn, and grow.

**Progression:** We stay ahead of the curve, offering innovative events and resources to keep your business thriving.

**Proximity:** We're here for you, with a dedicated team and a strong member network at your fingertips.

# Who We Work With

## Government & Community

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## Education

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## Media

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# Our Committees



Networking and professional development opportunities for young professionals and business owners – and those new in business – in our region.

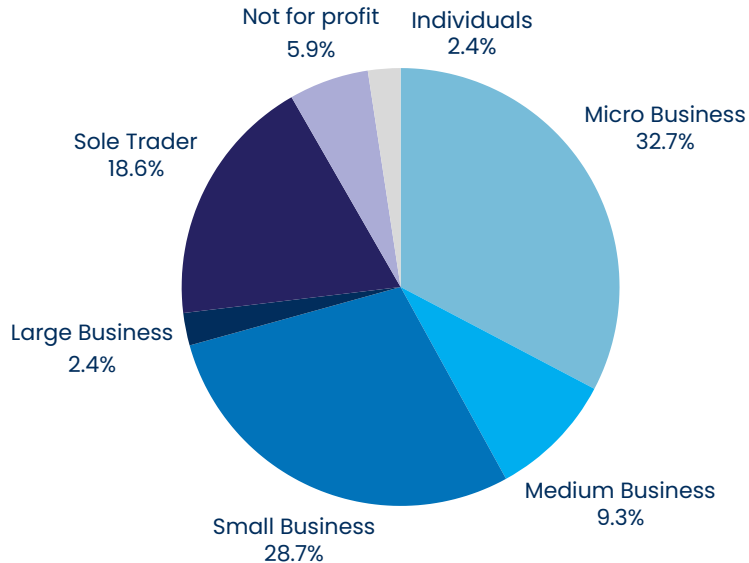


Providing a supportive environment for women in business to create real and meaningful relationships.



Showcasing the businesses in our city centre that give our regional community life and the people behind those businesses who make it tick.

## Our Membership



## The Strength in Shared Connections

- A **diverse and dynamic membership base** across 18+ industries.
- Small businesses, medium businesses, large corporations, and non-profits.
- Individuals seeking **professional development** and **networking opportunities**.



# Our Current Sponsors

Platinum  
& Media  
Partners



Gold



Silver



Bronze



# Partner with us



## Unmatched Exposure & Growth

**Reach Hundreds of Engaged Customers:** Get your brand in front of a targeted audience with a membership database of 400+ businesses.

**Elevate Your Brand:** Network with key industry leaders, government and community stakeholders whilst showcasing your expertise.

**Build Lasting Credibility:** Gain recognition across our region's business community through consistent engagement and industry knowledge.



## Become Part of a Powerful Network

**Join a Thriving Business Community:** Connect and collaborate with like-minded professionals, creating valuable partnerships throughout our business development events.

**Unlock Hidden Resources:** Access industry insights, educational programs, and essential business tools.

# Become a sponsor and unlock exclusive benefits!



## Maximise Your Marketing Impact

**Targeted Promotions:** Reach potential customers through our extensive media channels, promoting your products, services, and events.

**Strategic Partnerships:** Collaborate on innovative projects and joint ventures, with Albury Business Connect fostering a long-term partnership that drives mutual success.



## Recognition and appreciation

**Community Supporter:** Show your commitment to the Albury-Wodonga community by supporting its growth and success.


















## Membership Included

Be part of a vibrant business community and gain access to valuable resources.














# Platinum | \$6,500 (excl. GST)

	Priority to host Business After Hours		Priority to present at Business Before Hours
	4 weeks advertising with Albury Regent Cinemas		Monthly social media posts
	Advertising opportunities on Gawk billboards		Monthly blog on our website (your content supplied)
	Offers in all new member welcome email		Logo in staff email signatures for 3 months
	Dedicated bio page on our website		Social media welcome post
	Bring 2 non-member guests to ABC events (excludes AWBA)		Sponsor recognition badge for your website
	4 free tickets to Business Builders		Logo on ABC Sponsors Page + ABC event banner
	8 member deal ads in ABC newsletter		Membership directory listing
	8 promotional EDMs through ABC database		Priority access to AlburyCity business programs
	Data Analytics for your events hosted with ABC		Support securing venues as needed











## Gold | \$5,000 (excl. GST)

	Dedicated bio page on our website		Bi-monthly blog on our website (your content supplied)
	Bring 2 non-member guests to ABC events (excludes AWBA)		Logo in staff email signatures for 2 months
	3 free tickets to Business Builders		Social media welcome post
	6 member deal ads in ABC newsletter		Sponsor recognition badge for your website
	6 promotional EDMs through ABC database		Logo on ABC Sponsors Page + ABC event banner
	Priority to present at Business Before Hours		Membership directory listing
	Bi-monthly social media posts		Priority access to AlburyCity business programs
	Data Analytics for your events hosted with ABC		

## Silver | \$4,000 (excl. GST)

	Bring 1 non-member guest to ABC events (excludes AWBA)		Logo in staff email signatures for 1 month
	2 free tickets to Business Builders		Social media welcome post
	4 member deal ads in ABC newsletter		Sponsor recognition badge for your website
	4 promotional EDMs through ABC database		Logo on ABC Sponsors Page + ABC event banner
	Priority to present at Business Before Hours		Membership directory listing
	Quarterly social media posts		Priority access to AlburyCity business programs
	Quarterly blog on our website (your content supplied)		

## Bronze | \$2,750 (excl. GST)

- |  |  |   |  |
|--|--|---|--|
|  | Bring 1 non-member guest to ABC events (excludes AWBA) |  | Biannual blog on our website (your content supplied) |
|  | 1 free ticket to Business Builders                     |  | Social media welcome post                            |
|  | 2 member deal ads in ABC newsletter                    |  | Sponsor recognition badge for your website           |
|  | 2 promotional EDMs through ABC database                |  | Logo on ABC Sponsors Page + ABC event banner         |
|  | Bi-annual social media posts                           |  | Membership directory listing                         |

# Ready to start?

## We're here to help!

For more information on sponsorship opportunities, please contact:

**The Albury Business Connect team**



(02) 6046 9223



[membership@alburybusiness.com.au](mailto:membership@alburybusiness.com.au)



Suite 8, 512 Swift St Albury NSW 2640

# Agreement

## Step 1

Choose your level

All prices exclude GST.

☐

platinum

\$6,500 per year  
\$1,625 per quarter

☐

gold

\$5,000 per year  
\$1,250 per quarter

☐

silver

\$4,000 per year  
\$1,000 per quarter

☐

bronze

\$2,750 per year  
\$687.50 per quarter

## Step 2

Choose how to pay

☐

up front (save 10%)

☐

quarterly

## Step 3

Length of period

☐

1 year

☐

Custom: 1 year+ \_\_ months



## Step 4

### Details

business  
name:

full name:

position:

signature:

date:

Existing sponsors receive the first right of refusal to continue/discontinue sponsorship. Prices exclude GST. Under the terms of this agreement, Albury Business Connect does not offer sponsorship exclusivity to business or industry type.

#### ABC Office Use Only

Special  
comments/terms:

commencement  
date:

full name:

signature:

position:

date:

**Thank you for supporting  
Albury Business Connect**



[alburybusinessconnect.com.au](http://alburybusinessconnect.com.au)

